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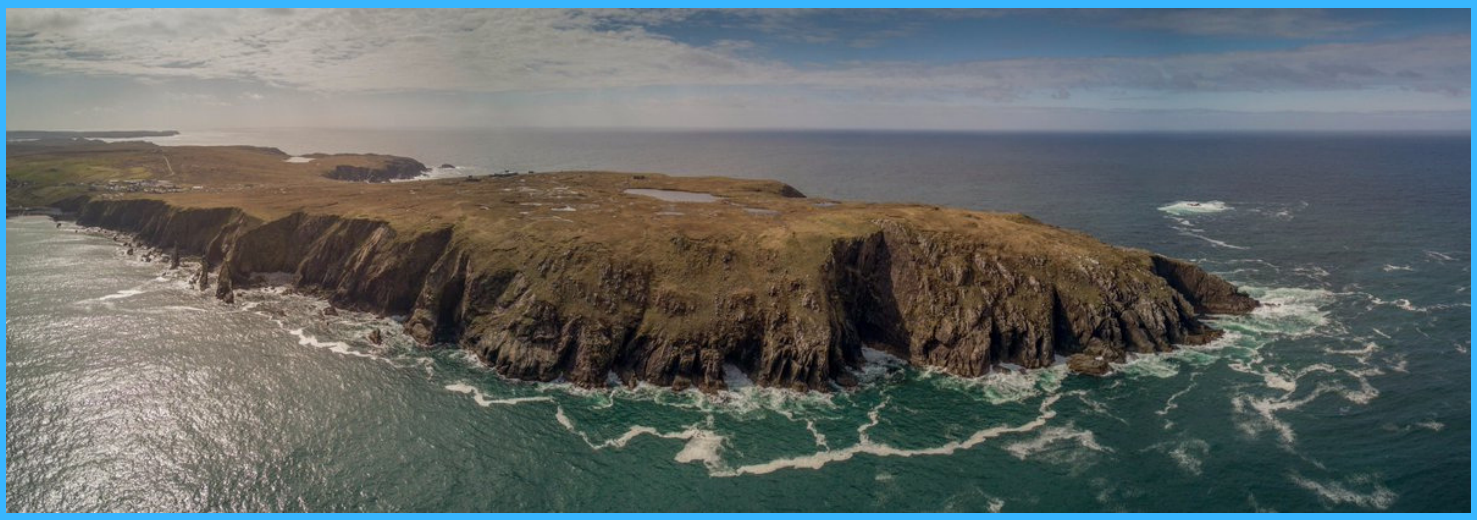
PROJECT PROPOSAL FOR GALLAN HEAD COMMUNITY TRUST FEBRUARY 2019

Vision

We aspire towards:-

"A sustainable relationship between:

- a regenerated community and....
- a remarkable, elemental, powerful, and some say sacred land: not over-used or transformed but remediated; shared as a place of inspiration, creativity, learning, and respite".



The Trust has commissioned a feasibility and design study to create more detailed proposals for developing the assets in a sustainable manner in order to maintain the memory of past use, to create more employment opportunities and attract more people to live in the area. The study is due to be completed by April 2019.

The Survey Said...

Ten completed community survey questionnaires received from residents – most selected priorities were **Supporting Local Businesses** and **Employment Opportunities**.

How Can We Achieve This ?

Wellbeing or wellness tourism - a niche rather than a mass market opportunity.

Growing demand for experiences that involve health and fitness, healthy eating, spa and beauty, mind-body, spiritual, personal growth, eco and adventure plus art and culture.

Research shows people like to do this in coastal areas more than urban or rural areas.

Market is slightly less seasonal than others, suggesting a stronger shoulder period opportunity.



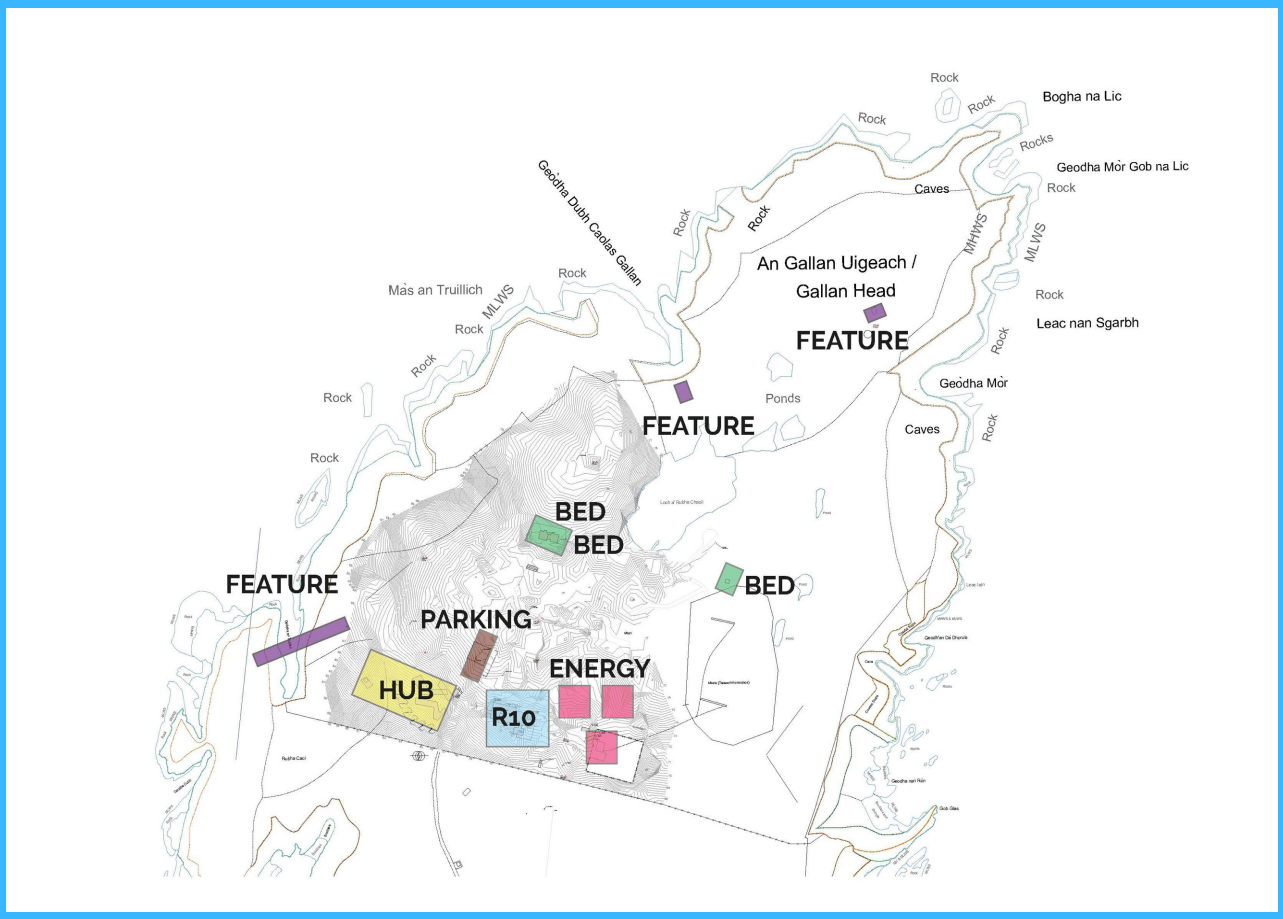






"Wellness tourism is a trend that's not going away and is expected to continue growing."
VisitScotland January 2019

Headland Masterplan



Key Features :

Retain/restore R10 building : undertake essential repairs, re-create Cold War features as attraction in phases

Construct new facilities : catering, function and workshop space, visitor accommodation, offices, observatory

Refurbish outlying buildings (headland/hillside/lochside) : basic visitor accommodation

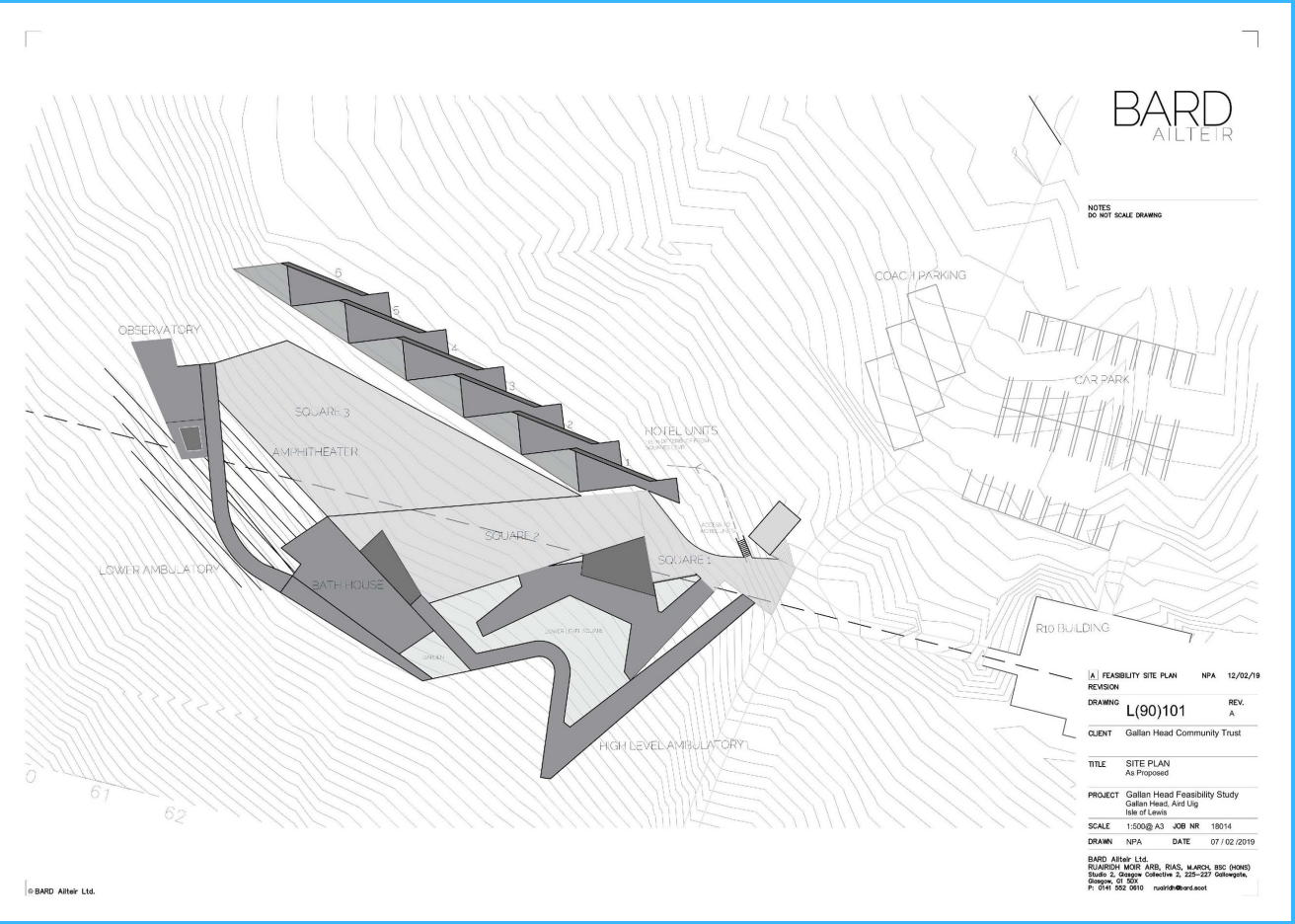
Build feature walkway suspended above cliffs

Create nature trail/walks and interpretation

Develop seascape viewpoints

Introduce sustainable energy system

Hub Cluster



Economic Benefits :

Employment

Business expansion

New business starts

Improved infrastructure

Community cohesiveness

Community confidence



Let us know your views :

Get in touch with Megan or John or any of the trustees at Gallan Head Community Trust

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